

SPONSOR DEADLINE:

EXTENDED TO: Saturday, October 11TH

EST MAIL DATE: Mid-November



You're Invited to the Local Art Revolution!

Hello!

We created Show Me Artists to connect local artists, businesses, and communities in a direct and practical way. The platform includes a quarterly art magazine, an online art store, spotlight interview videos, and local art events. All of these are designed to make our local artists and businesses more visible and accessible online to the local community and beyond.

The magazine is mailed to every household in a zip code using the USPS Every Door Direct Mail program. Starting right here in our hometown Sullivan. It features local and MO artists at no cost to them, supported entirely by business sponsors whose contributions cover publishing, printing, distribution and website operation. This creates a consistent and affordable way for businesses to reach their entire community while helping artists gain exposure and local sales.

Our long-term plan is to establish a student-led publishing and design team in each community, also starting in Sullivan. This gives students direct experience in digital media, marketing, and entrepreneurship, while building lasting programs that support small businesses and the families behind them.

This timing is important. With the Route 66 Centennial approaching in 2026, there is an opportunity to showcase our local town and Missouri to a national and international audience. Our work begins by highlighting communities along the Route 66 corridor with art, design, and local spotlight stories.

You're invited to get involved! Space in the magazine is limited and reserved mostly for local businesses that want to align with this effort. Ads start at just \$625 to reach the entire community, and include custom graphic design. Please don't hesitate to reach out with any questions. Thank you for your time and consideration!

Cheers!

Joshua Medling

Founder, Creative Director

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Solarium Productions

Show Me Artists

Studio | By Appointment

450 Cumberland Way, Ste C



Support local artists and have a positive impact on your community.

It's simple to sponsor and it's for a good cause!

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FAQs

Invest with us in Local Art!

Art brings people together and has an incredibly positive impact on the community

Sponsorship directly supports local artists while giving your business unique visibility. When artists are recognized, the community benefits through creativity, innovation, and local pride.

What do I get with a sponsorship?

Custom Graphics and Total Local Exposure

- A custom designed ad in the magazine
- A complete ad set in multiple digital sizes for your own use
- Logo placement on the local online gallery
- Logo digitization or updates if needed

Why a print magazine?

Because nothing cool comes in the mail anymore!

Magazines are viewed page by page rather than being quickly scrolled past on a screen. This tangible and multi-sensory reading experience improves memory and brand recognition. Magazines are often shared with others or left lying around which creates a secondary organic reach of additional readers. It's also worth remembering that book sales are increasing as people have missed the feeling of reading through print rather than on a digital screen.

The power of design

Magazines have an established design aesthetic that people connect with more than websites. When someone sees your ad in a magazine, they are more likely to remember it simply because printed literature is psychologically more memorable than digital. This is also hyper-local, relevant, positive and actionable.

Longevity

Online ads are dismissed in a fraction of a second. People keep their favorite magazines until the next edition comes out or longer and pick it up many times. Magazines are passed between people more often than thrown away.

Attention

The majority of people view online content with their phones, often while doing something else. They will never be as engaged on the phone as they are when sitting down flipping through pages. Your message is far more likely to be noticed and remembered in print than online.

Trust

It's hard to trust what's on social media these days. For years now, research has proven that what people read in print has more credibility than what they read online.



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